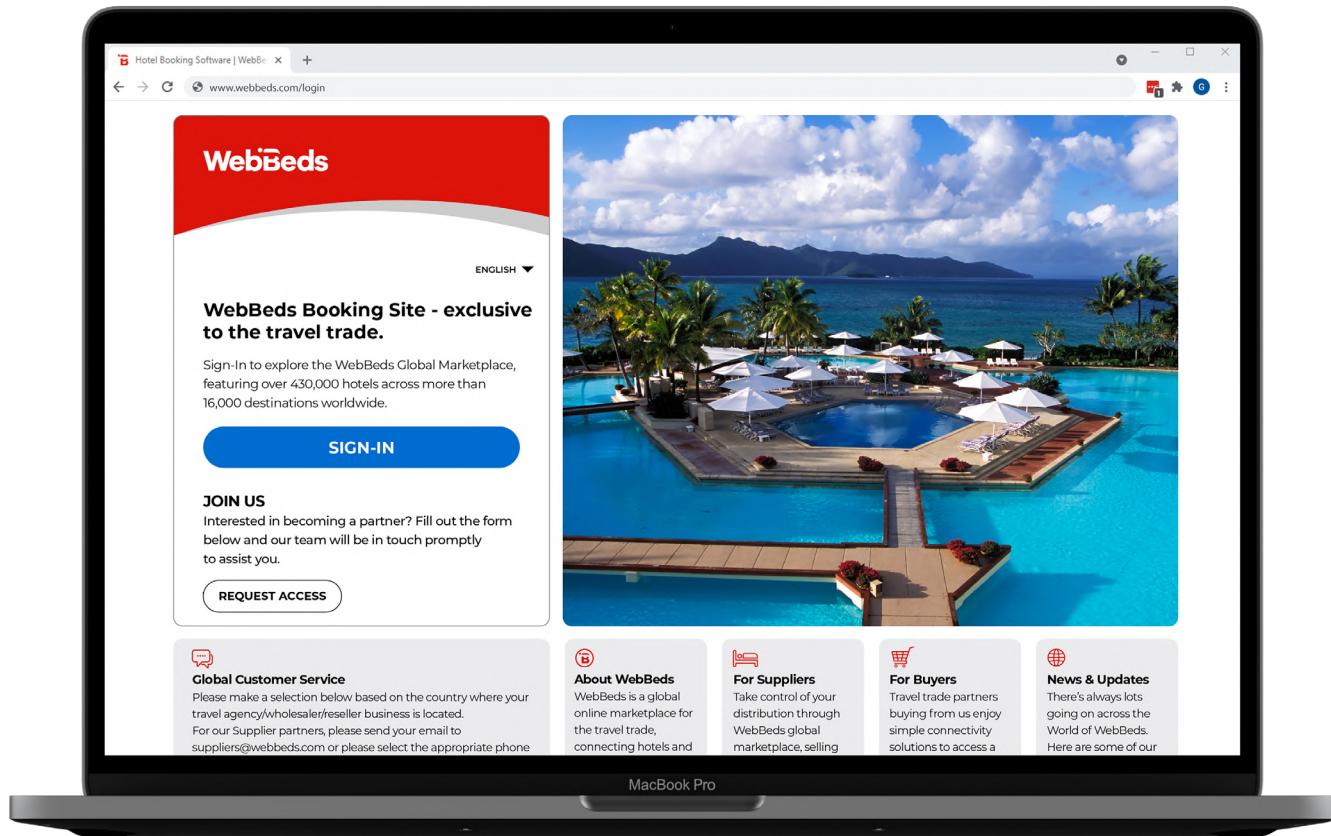


## Press Release

06 May 2024



# WebBeds announces new booking website at Arabian Travel Market.

WebBeds, the global marketplace providing accommodation and ground product distribution services to the travel industry, has announced the launch of a new WebBeds Booking Site, available to clients in the Middle East & Africa.

WebBeds has created an MVP (minimum viable product) version of its new trade-only booking website, initially available to group of pilot clients in the MEA region. The site will then be rolled out to clients around the world. Through the website, trade bookers will continue to access more than 430,000 hotels as well as, transfers and attractions around the world.

The MVP version of the site will initially incorporate a new user interface and new search function. Search will be more intuitive, flexible and feature improved maps.

The new user interface incorporates a simple, modern layout employing best-practice design principles that display search results and property information, enabling easier viewing and comparison of results.

The MVP version of the site includes a small number of the new features that will ultimately provide a transformational user experience for trade-only users. Future updates will be released regularly to continually improve and evolve the website. New features, coming soon, include improved hotel content, descriptions, and images as well as a built in AI Travel Companion incorporated into the search function that will deliver an interactive, completely personalised experience.

Ends.

## About WebBeds

Launched in 2013, WebBeds is a global marketplace for the travel trade, providing powerful distribution solutions that make selling and buying travel products easier. It sources accommodation and destination services from travel suppliers, aggregates and merchandises that content in the WebBeds platform, then distributes it to its global network of travel trade buyers, who sell to the travelling public.

**Hotels and other suppliers** - global and regional hotel chains, independent hotels, apartments, resorts, attractions, transfer and sightseeing companies and more - can sell their products to a global network of online and offline travel buyers through robust solutions that provide greater inventory control to simplify distribution, and leverage WebBeds enhanced analytics to inform inventory optimisation choices – saving costs and increasing revenue.

**Travel buyers** - online travel agencies, retail travel agents, corporate travel managers, tour operators, wholesalers, tourism boards, super apps, DMC's, group providers, airlines and more - can integrate the hundreds of thousands of hotels and ground services in the WebBeds marketplace through simple and seamless API connectivity, or they can search, shop and book online through one of WebBeds trade only booking sites.

WebBeds operates globally through four geographic regions – Europe, Asia Pacific, MEA (Middle East and Africa) and Americas - with over 1,500 travel professionals working in 120 cities across 50 countries worldwide. WebBeds also operates specialist brands JacTravel DMC and UHI. **JacTravel DMC** provides tailor-made travel arrangements for offline FIT and groups traveling to the UK, Ireland and key mainland European destinations to the international travel trade. **UHI** is a genuine pioneer, providing online pilgrimage travel services to travel agencies worldwide.

Find out more about the WebBeds business at [www.webbeds.com](http://www.webbeds.com)

WebBeds is a travel brand of Webjet Limited (ASX: WEB).

## About Webjet Limited

Webjet Limited, an ASX 200 listed company (ASX: WEB), is a global travel business that enables travel the world over through our market leading travel brands supported by our travel technology businesses.

Our digital travel brands, spanning both wholesale and retail markets, include; **WebBeds** - a global marketplace for the travel trade, providing powerful distribution solutions that make selling and buying travel easier, **Webjet** - the market leading Online Travel Agency in Australia and New Zealand, and **GoSee** - a global motorhome and car rental ecommerce site.

Our travel businesses are supported by smart technology we build and invest in that differentiate our offerings and make booking and transacting travel better, including; **Trip Ninja** - providing complex travel itinerary automation technology to digital travel businesses globally and investments in **ROOMDEX** and **LockTrip**.

Find out more about Webjet Limited at: [www.webjetlimited.com](http://www.webjetlimited.com)